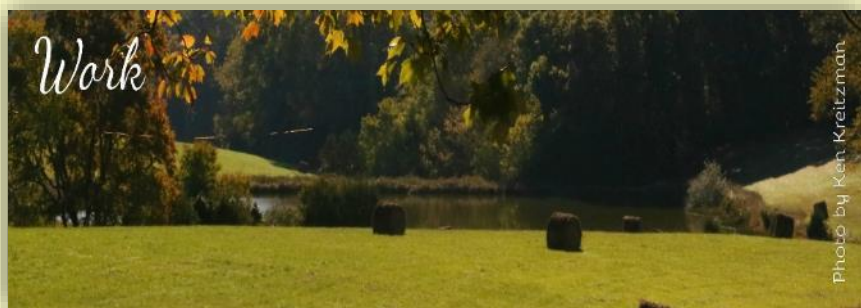




COUNTY ADMINISTRATOR'S REPORT

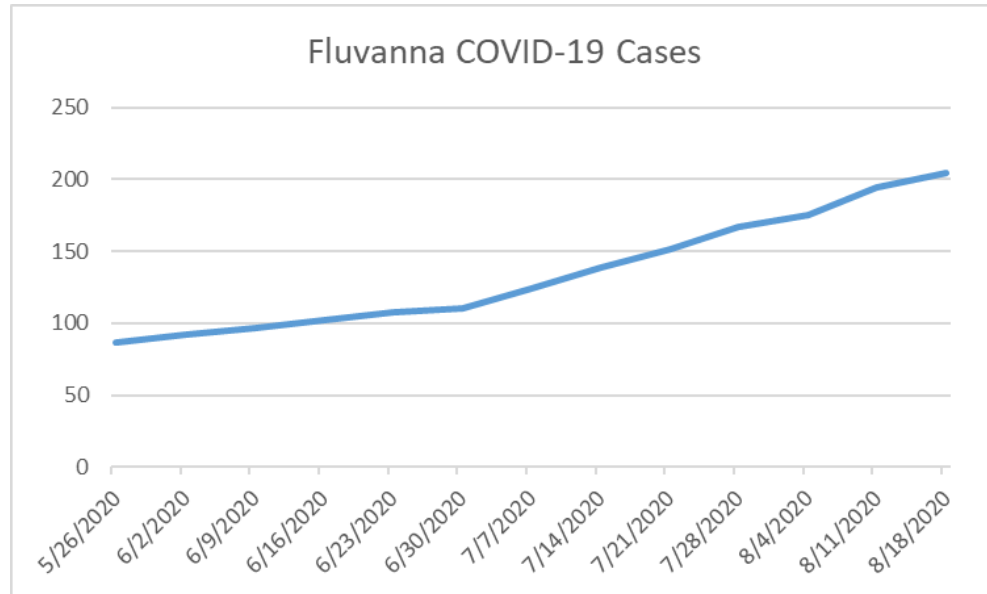


August 19, 2020

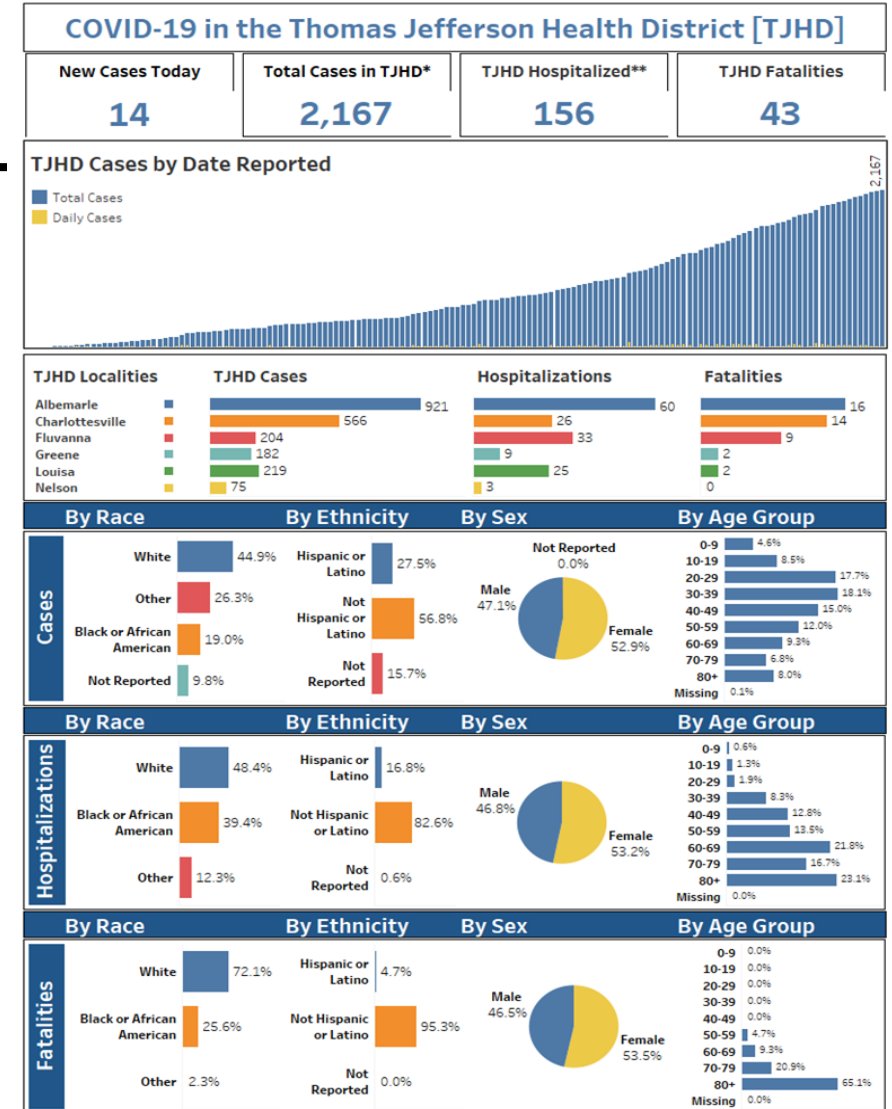
Announcements and Updates

• Current Fluvanna COVID Cases

- Total Cases: 204
- Hospitalizations: 33
- Fatalities: 9



05/26/20	06/02/20	06/09/20	06/16/20	06/23/20	06/30/20	07/07/20	07/14/20	07/21/20	07/28/20	08/04/20	08/11/20	08/18/20
87	92	97	102	108	110	124	139	151	167	175	194	204
0	5.7%	5.4%	5.2%	5.9%	1.9%	12.7%	12.1%	8.6%	10.6%	4.8%	10.9%	5.2%



*Includes both people with a positive test (confirmed), and symptomatic with a confirmed exposure to COVID-19 (clinically diagnosed)
 **Hospitalization status at time case was investigated by VDH. This underrepresents the total number of people hospitalized in TJHD
 Data refreshed: 8/19/2020

Announcements and Updates

Fluvanna COVIDWISE App Campaign, working with TJHD to develop content for:

- **Fluvanna Review – full page, color ad – \$380/week**
- **Fluvanna Review – weekly, “Did you know?” 1/8 page ad - \$63/week**
- **Rural Virginian – Rural Virginia cost:**
 - Full page 6 col (9.89”) x 19.75” \$1,185
 - Half page 6 col (9.89”) x 10” \$600
- **Potentially some radio spot PSAs – ??**
- **Banners - 2.5 feet by 6 feet; ~\$125 for two**
- **Postcard mailer to every household in Fluvanna – ~11,500 homes; rough estimate only - \$1700 + cost of printing (waiting on quote)**

Rough Estimates: \$2800 + cost of printing postcard (~\$2K-\$3K)

- Two week run of full page, full color ad in the Fluvanna Review
- Four weeks of 1/8 page ad in Fluvanna Review
- Direct Mail
- 2 Banners

Announcements and Updates

- **The Fluvanna County Registrar's Office will relocate to the Jefferson Centre Shopping Center, 265 Turkeysag Trail, Suite 115, effective Monday, August 24, 2020.**
 - The move was precipitated by the no-excuse early voting legislation that went into effect July 1, 2020.
 - The Registrar's Office, currently located at 211 Main Street, Palmyra, VA, will **close Thursday, August 20 and Friday, August 21, 2020** in order to make the move.
 - The office will be open from 8:30am – 5:00pm, Monday through Friday, and can be reached at (434) 589-3593.



Spotlight on Business

Amo Gelato Caffé

- Opened in July 20th .
- Located at Jefferson Centre on Turkeysag Trail.
- Open 10 am – 9 pm every day.
- Delicious dessert options!



County Information Resources



- **County Website:** <https://www.fluvannacounty.org/>
 - Dedicated pages to the latest COVID-19 info and resources for Businesses
- **Sign-up for FAN Mail:** <https://www.fluvannacounty.org/subscribe>
- **Facebook:**
<https://www.facebook.com/FluvannaCountyGovernment/>
- **Twitter:**
<https://twitter.com/fluvannacounty>



Next BOS Meetings

Day	Date	Time	Purpose	Location
Wed	Sep 2	4:00 PM	Regular Meeting	Library
Wed	Sep 19	7:00 PM	Regular Meeting	Library
Wed	Oct 6	4:00 PM	Regular Meeting	Library

Questions?