COUNTY ADMINISTRATOR’S REPORT

August 19, 2020
Announcements and Updates

• Current Fluvanna COVID Cases
  – Total Cases: 204
  – Hospitalizations: 33
  – Fatalities: 9
Announcements and Updates

Fluvanna COVIDWISE App Campaign, working with TJHD to develop content for:

- Fluvanna Review – full page, color ad – $380/week
- Fluvanna Review – weekly, “Did you know?” 1/8 page ad - $63/week
- Rural Virginian – Rural Virginia cost:
  - Full page 6 col (9.89”) x 19.75” $1,185
  - Half page 6 col (9.89”) x 10” $600
- Potentially some radio spot PSAs – ??
- Banners - 2.5 feet by 6 feet; ~$125 for two
- Postcard mailer to every household in Fluvanna – ~11,500 homes; rough estimate only - $1700 + cost of printing (waiting on quote)

Rough Estimates: $2800 + cost of printing postcard (~$2K-$3K)

- Two week run of full page, full color ad in the Fluvanna Review
- Four weeks of 1/8 page ad in Fluvanna Review
- Direct Mail
- 2 Banners
Announcements and Updates

- The Fluvanna County Registrar’s Office will relocate to the Jefferson Centre Shopping Center, 265 Turkeysag Trail, Suite 115, effective Monday, August 24, 2020.
  - The move was precipitated by the no-excuse early voting legislation that went into effect July 1, 2020.
  - The Registrar’s Office, currently located at 211 Main Street, Palmyra, VA, will close Thursday, August 20 and Friday, August 21, 2020 in order to make the move.
  - The office will be open from 8:30am – 5:00pm, Monday through Friday, and can be reached at (434) 589-3593.
Amo Gelato Caffé
• Opened in July 20th.
• Located at Jefferson Centre on Turkeysag Trail.
• Open 10 am – 9 pm every day.
• Delicious dessert options!
County Information Resources

- County Website: https://www.fluvannacounty.org/
  - Dedicated pages to the latest COVID-19 info and resources for Businesses
- Sign-up for FAN Mail: https://www.fluvannacounty.org/subscribe
- Facebook: https://www.facebook.com/FluvannaCountyGovernment/
- Twitter: https://twitter.com/fluvannacounty
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