



**ADVERTISE AMENDMENTS TO STRIKE OPTIONAL  
PENALTY LANGUAGE AND TO GIVE THE TREASURER  
DISCRETION FOR APPLICATION OF TAX PAYMENTS**

**Dan Whitten, County Attorney**

**February 21, 2024**

## **Amendment to Section 20-1-2.1**

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- **Virginia Code Section 58.1-3916 states that the penalty for failure to pay a tax shall not exceed 10 percent of the tax past due on such property or \$10, whichever is greater, provided that the penalty shall in no case exceed the amount of the tax assessable.**
- **The proposed amendment to section 20-1-2.1 would add required language and strike optional language that states in the case of delinquent tangible personal property tax more than 30 days past due, the penalty shall be 25 percent of the tax past due on such tangible personal property.**
- **There has been confusion on tax notices regarding the penalty language.**

## **Amendment to 20-1-7**

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- **Virginia Code Section 58.1-3913 states that unless otherwise provided by the Board of Supervisors, any payment of taxes shall be credited first against the most delinquent amount.**
- **The proposed section 20-1-7 of the County Code would give discretion to the Treasurer for the application of tax payments when there is a payment arrangement.**
- **Therefore, if the ordinance is approved the Treasurer could credit the payment to the recent amount due if there is a payment arrangement.**
- **This would allow the taxpayer to pay the current amount due without incurring penalty and interest.**

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**QUESTIONS?**



# UTILITY-SCALE SOLAR ENERGY FARM ORDINANCE IN APPOMATTOX COUNTY

**Dan Whitten, County Attorney**

**February 21, 2024**

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## **Appomattox Ordinance**

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- **On October 17, 2022, the Appomattox County Board of Supervisors approved an ordinance to remove “Utility-Scale Solar Energy Farm (Large Scale)” as a conditional use in the Agricultural Zoning District.**
- **The Ordinance also increased the setbacks to 100 feet from the edge of any stream, creek, pond, lake or wetland for solar panel arrays and battery storage facilities.**
- **In addition, the ordinance increased the landscape buffers to 100 feet for solar panel arrays and battery storage facilities.**

## **Senate Bill 697 - Solar and energy facilities; local regulation**

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- **The substitute bill passed the Senate and the relevant language is as follows:**
  - “No local ordinance shall include (i) limits on the total amount, density, or size of any ground-mounted solar facility or energy storage facility until such time that the total area under panels within the locality exceeds four percent of the total area within the locality.”**
- **The provisions of this bill do not apply to any site that was the subject of an application to construct a solar facility or energy storage facility submitted to a locality before July 1, 2024.**

## Impact of Senate Bill 697

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- **The bill does not require a locality to approve an application for solar or energy storage projects or limit a locality's authority to establish criteria and requirements for siting.**
  - The County Code could still require setbacks and buffers for solar facilities.
- **If the bill is enacted, an outright ban would not be authorized until the total area under solar panels exceeds four percent of the total area in the county.**



## Next Steps

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- The Board could request that staff draft an ordinance with supplemental regulations that address areas of concern including but not limited to setbacks and buffers.
- The Board could hold a work session to consider the draft ordinance.
- The ordinance could be sent to the Planning Commission for a public hearing and recommendation to the Board.
- The Board could set up a feedback portal similar to Albemarle County where citizens can submit feedback on the draft ordinance.
  - [Solar Ordinance | Engage Albemarle](#)

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**QUESTIONS?**



# **FY24 CAPITAL IMPROVEMENTS PLAN ADDITIONAL FUNDING REQUEST FOR CAR 1 AND CAR 30**

**Victoria Melton, Director of Finance**

**February 21, 2024**

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## Background

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- In the approved FY22 CIP Budget, \$74,500 was approved for Car 1 (Fluvanna Fire Chief) and in the approved CIP for FY23 \$86,000 was approved for Car 30 (Kents Store).

<b>Fiscal Year</b>	<b>Vehicle</b>	<b>Amount Approved</b>	<b>Cost</b>	<b>Amount Added from Other Sources</b>	<b>Add'l Funding Needed</b>
2022	Car 1	\$74,500.00	\$110,241.00	\$30,000.00	\$5,741.00
2023	Car 30	\$86,000.00	\$110,241.00	\$0.00	\$24,241.00
				<b>Total</b>	<b>\$29,982.00</b>

## Background

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- The current lowest Unit Cost is \$110,241 per vehicle.
- Chief 1 will include \$30,000 from the Chiefs budget to help offset some of the cost but would require additional funding of \$29,982 from the Board to purchase both vehicles.

# Vehicle Example

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**QUESTIONS?**

## **Motion**

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**I move the Board of Supervisors (Approve/Deny/Defer) additional funding for the FY23 CIP Car 1 and Car 30 in the amount of \$29,982, with funding to come from (Unassigned Fund Balance or BOS Contingency).**





# Virginia Tourism Corporation Marketing Leverage Program

February 21, 2024



## VTC Marketing Leverage Program - Overview

**The Virginia Tourism Corporation is accepting grant applications for their Marketing Leverage Program. This is a reimbursable grant program intended to leverage existing marketing funds to spur economic activity and overnight travel across Virginia.**

***This grant is mainly for general marketing to drive visitation to Fluvanna businesses, attractions, or destinations.***



## VTC Marketing Leverage Program - Proposal

- **If awarded, grant funds will be used to continue the Find Fluvanna branding and marketing campaign focusing tourism outreach efforts on visitors looking for a relaxing daytrip featuring agribusinesses, art, history, outdoor recreation, and rural scenes.**
- **This grant requires a 1:1 match for an award up to \$20,000**
  - \$7,500 - current proposed FY 25 Economic Development Budget
  - \$4,000 - partner contribution from Arts of Fluvanna
  - \$8,500 - current Find Fluvanna campaign



# VTC Marketing Leverage Program - Proposal

- **At a high level, we want to:**
  - Capture pre-planned expenses from current Find Fluvanna 2024 campaign
  - Create “Find Fall in Fluvanna” campaign
  - Partner with and promote Arts of Fluvanna Studio Tour
- **Our plan includes:**
  - Find Fall in Fluvanna Campaign
  - Arts of Fluvanna Studio Tour
    - New Website
    - Redesign Logo and Map
    - Tour Passport
  - Print and Digital Ads, Social Media



# VTC Marketing Leverage Program - Proposal

Activity	Description	Estimate
Fall in Fluvanna Visuals	Graphic design of sub-branded assets for the campaign, includes ad design	2500
Visitor Guide Print	Small-sized printed guide detailing attractions to expand visits and encourage extra location visits and return trips	4000
Rack Card Print	For use at VTC rest stops to build awareness and drive new interest	1500
Social Media	High-Quality Content promoting events and especially fall destinations, horseback riding, mountain biking	5250
Studio Art Tour Logo Redesign	Modernize logo for event, key draw to Fluvanna in the fall; logo plus passport, uses	2000
Studio Art Tour Website Redesign	A new online anchor for Studio Art Tour, will house event info, attraction details, local visitation and lodging options	4750
PR Campaign (5 releases and pitches)	Promote stories of local people behind the attractions to drive editorial coverage	2500
Fork Union Community Map Design	Create map to encourage more visitation in historic southern part of county where many artists will set up shop for Studio Art tour	2000
Studio Art Tour Map Print	Direct visitors for tour around county, to art destinations and others	2500
Cvl and RVA Guide ads	Encourage visitors to 2 closest metro areas to spend a day of their trips in Fluvanna	2500
Studio Art Tour Passport Print		500
Print ads for Fall and Studio Art Tour	Outreach to build awareness	2000
Digital ads	Lynchpin of outreach, target potential visitors by type to encourage visits	8000
<b>Total</b>		<b>\$40,000</b>

# Questions?