



COUNTY OF FLUVANNA

"Responsive & Responsible Government"

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2014-2015 STRATEGIC DIRECTION AND ACTION AGENDA

Strategic Initiative #1: FOSTER ECONOMIC WELL-BEING

Capitalize on Fluvanna County's location, heritage, healthy mix of assets, and natural resources to grow, diversify and strengthen the economic well-being of county citizens and businesses.

Action Agenda:

- a. Draft and adopt an economic development strategy for Fluvanna County (2014) inclusive of an implementation schedule. (2015)
- b. Support local businesses and entrepreneurs by establishing a focused business appreciation and expansion program. (2015)
- c. Draft and implement a tourism development strategy for Fluvanna County. (2015)
- d. Develop an infrastructure plan that will support business, commercial and residential development in Fluvanna County with specific focus on the Zion Crossroads master plan, the Pleasant Grove master plan and the town of Columbia. (2014)

Strategic Initiative #2: PRACTICE GOOD GOVERNANCE

Good governance means focusing on the county's mission, performing defined roles and government functions effectively and being accountable to the citizens of Fluvanna County.

Action Agenda:

- a. Develop and adopt a Board of Supervisor's (BoS) Code of Performance that demonstrates the Board's commitment to witnessing the values inherent with good governance. (2014)
- b. Place a Chairman's message on the county's website and in local newspapers on a quarterly basis. (2014)
- c. Establish baseline performance measures for core county services and programs offered by Fluvanna County. (2015)

- d. Develop an annual county report inclusive of a citizen's guide to county government and share it with county citizens and county businesses. (2014)

Strategic Initiative #3: STRENGTHEN COMMUNITY PARTNERSHIPS

To be effective, the Fluvanna County BoS must have a positive and interactive relationship with county residents and must be committed to assisting residents gain a greater understanding of their county government.

Action Agenda:

- a. Sponsor a Fluvanna County futures forum to gain citizen input about the kind of future they want for Fluvanna County. (2014)
- b. Update the Fluvanna County comprehensive plan. (2014-2015)
- c. Develop fact sheets for major policy issues and share them with the public and the media. (2014)
- d. Develop a "This is Fluvanna County" video message to be shared with county citizens and businesses as well as use with county economic development initiatives. (2014)

Strategic Initiative #4: FUND THE FUTURE

To make the future happen in Fluvanna County will require a commitment to identifying and utilizing the range of county revenue options authorized by the Commonwealth of Virginia.

Action Agenda:

- a. Draft and adopt a fiscal policy for Fluvanna County inclusive of a debt management/debt reduction strategy. (2014)
- b. Develop and adopt a county water and sewer service plan and implementation schedule. (2014-2015)
- c. Develop a five year revenue and expenditure forecast focused on services and programs sponsored by Fluvanna County. (2014-2015)
- d. Add a capital maintenance component, inclusive of life cycle costs, to the Fluvanna County Capital Improvements Program (CIP). (2014-2015)
- e. Identify all sources of revenue the county can use to finance local government programs and services and determine which sources Fluvanna County should utilize. (2014)
Relatedly, establish a target tax rate the county can use with the sources of revenue utilized by the county. (2015)