



Economic Development & Tourism Advisory Council (EDTAC)

Meeting Agenda

Tuesday, March 8

6:30-7:30 pm

Location: Zoom

<https://us02web.zoom.us/j/82130064892>

Meeting ID: 821 3006 4892

Dial by your location

+1 646 518 9805 US (New York)

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|---|-------|
| 1. Call to order | Andy |
| 2. Public Comments | Andy |
| 3. Approval of minutes | Bryan |
| a. December 2020 | |
| b. January 2021 | |
| c. February 2021 | |
| 4. Old Business | |
| a. Recipe Book | Bryan |
| 5. New Business | |
| a. Future ideas and ways to assist projects in the County | All |
| 6. Comments/Announcements | |
| 7. Adjournment | Andy |

Next Meeting: May 10 at 6:30 pm

Economic Development & Tourism Advisory Council (EDTAC) Minutes
Regular Meeting Minutes December 14, 2020 (Virtual Meeting)
Location: Morris Room, 132 Main St. Palmyra, VA

Members Present:

Andy Sorrell	At-Large Representative, Chair
Fred Lang	At-Large Representative
Patricia Eager	BOS Representative
Dave Sagarin	At-Large Representative
Angela Chainer	At-Large Representative
Nina Monroe	Business Representative, Secretary
Kathleen Kilpatrick	At-Large Representative
Lois Mastro	EDA Representative
George Goin	Farm Bureau Representative

Members Absent:

Ruthann Carr	Business Representative
Pam Dempsey	Fluvanna Chamber of Commerce Representative
Tricia Johnson	Fluvanna Historical Society Representative, Vice Chair

Staff Present:

Aaron Spitzer	Director of Parks & Recreation
Bryan Rothamel	Economic Development Coordinator

Other Present:

Douglas Miles	Planning Director
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Call to Order:

Andy called the virtual meeting to order at 6:34pm

Approval of Minutes:

Fred motioned to approve the September 2020 and November 2020 minutes. Rothamel seconded. Approved 7-0.

Public Comment:

None

Old Business:

a. #FallFluvanna – Bryan recapped the photo competition and announced the winner.

New Business:

a. New ideas – Bryan led a discussion on ideas for next year. A discussion on ways to replicate aspects of Old Farm Day at the Fluvanna Fair or Carnival was suggested. Nina discussed

ways to integrate the Black and African American community with events. Bryan will follow up with Nina after the meeting.

Comments/Announcements:

- a. Aaron discussed the Christmas light show to be held at Pleasant Grove Park.

Adjournment:

Andy adjourned the meeting at 7:30 pm.

**Next meeting of the EDTAC will be January 11, 2021 at 6:30pm (Virtual Meeting)
in the Morris Room.**

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Economic Development & Tourism Advisory Council (EDTAC) Minutes
Regular Meeting Minutes January 11, 2021 (Virtual Meeting)
Location: Morris Room, 132 Main St. Palmyra, VA

Members Present:

Andy Sorrell	At-Large Representative, Chair
Fred Lang	At-Large Representative
Patricia Eager	BOS Representative
Dave Sagarin	At-Large Representative
Ruthann Carr	Business Representative
Nina Monroe	Business Representative, Secretary
Lois Mastro	EDA Representative
George Goin	Farm Bureau Representative

Members Absent:

Pam Dempsey	Fluvanna Chamber of Commerce Representative
Tricia Johnson	Fluvanna Historical Society Representative, Vice Chair
Kathleen Kilpatrick	At-Large Representative
Angela Chainer	At-Large Representative
Erika Mitchell	At-Large Representative

Staff Present:

Aaron Spitzer	Director of Parks & Recreation
Bryan Rothamel	Economic Development Coordinator

Other Present:

Douglas Miles	Planning Director
Sarah Moneaux	Community Member/Chamber member

Call to Order:

Andy called the virtual meeting to order at 6:32pm

Approval of Minutes:

December 2020 minutes were pushed to the next meeting as they were not ready.

Public Comment:

None

Old Business:

None

New Business:

- a. Black History Month - Discussed was having a black history tap on the County website. Getting local stories for Fluvanna African American households and promote black

culture/traditions. Bryan mentioned first thing to work on is getting a recipe book together for the website with black traditional meals. Bryan is looking for interested members to write and proof read, Ruthann said she was interested. Bryan is doing a podcast through the NAACP for February.

- b. From Fluvanna Podcast - Bryan is launching season 2 of podcasting. Julians Juicebox is the first business for season 2. Season 1 consisted of: Wahoo BBQ, Sweet Art Emporium, AT&T, and Totes McGoats. Bryan is looking for future guest and the committee suggested: Alpaca Farm, EW Thomas, Modesto Farm, Wagners, Campbells, SPCA, Antioch Brewery, Vaderlinde, Camp Friendship, Green Dogs Unleashed, Gymnastics, and individuals moving into Fluvanna County.

Comments/Announcements:

None

Adjournment:

Andy adjourned the meeting at 7:18pm.

**Next meeting of the EDTAC will be February 8, 2021 at 6:30pm (Virtual Meeting)
in the Morris Room.**

Economic Development & Tourism Advisory Council (EDTAC) Minutes
Regular Meeting Minutes February 16, 2021 (Virtual Meeting)
Location: Morris Room, 132 Main St. Palmyra, VA

Members Present:

Fred Lang	At-Large Representative
Patricia Eager	BOS Representative
Lois Mastro	EDA Representative
Kathleen Kilpatrick	At-Large Representative
Angela Chainer	At-Large Representative

Members Absent:

Andy Sorrell	At-Large Representative, Chair
Pam Dempsey	Fluvanna Chamber of Commerce Representative
Tricia Johnson	Fluvanna Historical Society Representative, Vice Chair
Dave Sagarin	At-Large Representative
Ruthann Carr	Business Representative
Nina Monroe	Business Representative, Secretary
George Goin	Farm Bureau Representative

Staff Present:

Aaron Spitzer	Director of Parks & Recreation
Bryan Rothamel	Economic Development Coordinator

Other Present:

Erika Mitchell	Community Citizen
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Call to Order:

Bryan called the virtual meeting to order at 6:05pm

Approval of Minutes:

December 2020 and January 2021 minutes were pushed to the next meeting as they were not enough voting members.

Public Comment:

None

Old Business:

- a. Recipe Book- This year's version will be online only but may print a book next year. The cover will be a picture of hands making a dish; (dough). Bryan wants to add a basic biscuit dough recipe since most of recipes in the book calls for dough. Also mentioned was a border and clip art along with some proof reading, the font used is ink free. There was also mentioned that the Poke Sallet recipe could be toxic if not prepared correctly and should have a disclaimer with that recipe.

- b. Scheduled Podcast Interviews- 1) Bertha Armstrong, 2) Carmen Smith, 3) Elva Key, 4) Mrs. Carter.

New Business:

- a. March meeting- we will discuss the committee's next steps/projects. We will also recap what was accomplished in 2020.

Comments/Announcements:

None

Adjournment:

Bryan adjourned the meeting at 6:49pm.

**Next meeting of the EDTAC will be March 8, 2021 at 6:30pm (Virtual Meeting)
in the Morris Room.**