

Economic Development & Tourism Advisory Council (EDTAC) Minutes

Regular Meeting Minutes March 14,2022

Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent

(p)Ruthann Carr	Business Representative
(p)Angela Chainer	At-Large Representative
(p)Patricia Eager	BOS Representative
(p)George Goin	Farm Bureau Representative
(p)Tricia Johnson	Fluvanna Historical Society Representative, Vice Chair
(p)Kathleen Kilpatrick	At-Large Representative
(p)Fred Lang	At-Large Representative
(p)Lois Mastro	EDA Representative, Secretary
(p)Nina Monroe	Business Representative, Chair
(p)Dave Sagarin	At-Large Representative

Staff:

(a)Eric Dahl	Fluvanna County Administrator
(a)Douglas Miles	Director of Community Development
(p)Jennifer Schmack	Director of Economic Development
(p)Aaron Spitzer	Director of Parks and Recreation

Guests:

Peggy Shanklin

Call to order:

Chair called the meeting to order at 6:32 pm

Approval of minutes:

February 14, 2022 minutes approved 10-1. Aaron Spitzer motioned; Ruthann Carr seconded.

Public Comment:

Peggy Shanklin spoke of the farmers' market which will open on April 3rd. The time of operation will be from 11-2. Beyond the vendors, there will be music and food trucks.

Old Business:

None

New Business:

Jennifer Smack reported that she visited 9 existing businesses, eleven other economic development activities, 9 business prospects, fourteen partner agencies, 4 small business referrals, and worked with Platinum PR on the Economic Development Strategic Plan. A working copy will be available in April. She is forming 2 working groups in EDTAC – one for signage and another for historical/events/map. The first group includes Ruthann Carr, Trisha Johnson, Pat Eager, and Lois Mastro; the second, Nina Monroe, Jennifer Schmack, George Goin, and Dave Sagarin. The 2 groups will work on their tasks at the next meeting. The members also discussed ways of advertising our events such as a community

calendar, QRs, Virginia website, Rural Virginia, Fluvanna Review, Papa John pizza delivery, and local churches. There are grant opportunities for historical and current buildings through the federal Small Business Administration and Virginia Department of Housing and Community Development. Applications close February 2023. There are plans for the current administration building to move to Pleasant Grove area and the old building to be part of the courthouse. Douglas Miles has VDOT money for circulation patterns and sidewalks around court square. While VDOT is tearing up the roads, it could correct drainage on Main St. and the retaining wall. Also, Dominion could bury the electrical lines. A tourist map like San Antonio's should be created for Fork Union business and other areas. For a presentation of the Old Courthouse, Kathleen Kilpatrick will write the narrative and Trish Johnson will do the research of physical changes and materials. Included will be the accurate to the centimeter 3D rendition by Millmore.

Comments/Announcements:

None

Adjournment:

Chair Monroe adjourned the meeting at 7:47 pm.

Next meeting of EDTAC will be on the second Monday of the month – April 11, 2022 at 6:30pm in the Morris Room.

Minutes recorded by Lois Mastro

Respectfully submitted by Lois Mastro, Secretary