



Economic Development & Tourism Advisory Council (EDTAC) Meeting Agenda

**Monday, May 8, 2023
6:00 pm**

County Administration Building - Morris Room

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| 1. Call to Order | Nina Monroe |
| 2. Public Comments | Nina Monroe |
| 3. Approval of Minutes | |
| a. April 2023 | Lois Mastro |
| 4. Old Business | |
| a. Project Update - Fork Union Business Map | Jennifer Schmack/Nina Monroe |
| b. Project Update - LOVE Sign at PG Park | Aaron Spitzer |
| c. Tourism Strategic Plan | Aaron Spitzer/Jennifer Schmack |
| 5. New Business | Nina Monroe |
| 6. Comments/Announcements | Nina Monroe |
| 7. Adjournment | Nina Monroe |

**Next Meeting:
June 12, 2023 at 6:00 pm
County Administration Building - Morris Room**

Economic Development & Tourism Advisory Council (EDTAC) Minutes

Regular Meeting Minutes April 10, 2023

Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent

(a) Vacant	Business Representative
(p)Angela Chainer	At-Large Representative
(p)Patricia Eager	BOS Representative
(p)George Goin	Farm Bureau Representative
(p)Tricia Johnson	Fluvanna Historical Society Representative
(p)Kathleen Kilpatrick	At-Large Representative
(p)Peggy Shanklin	At-Large Representative
(a)Lois Mastro	EDA Representative, Secretary
(p)Nina Monroe	Business Representative, Chair
(p)Ben Shaw	At-Large Representative
(p)Cathy Tatro	At-Large Representative, Vice Chair

Staff:

(a)Eric Dahl	Fluvanna County Administrator
(p)Jennifer Schmack	Director of Economic Development
(p)Aaron Spitzer	Director of Parks and Recreation

Guests: Alan Davis

Call to order:

Chair called the meeting to order at 6:05 pm

Approval of February minutes:

Mr. Shaw motioned to approve the minutes, seconded by Ms. Shanklin. The minutes were approved (9-0)

Public Comment:

Alan Davis shared interest in the Tourism Strategic Planning process.

Old Business:

- 1) Pleasant Grove LOVE sign – Mr. Spitzer gave an update on conversations with the school arts and trades programs, they are currently working on constructing a structure at the Library. Mr. Spitzer will be talking with a Girl Scout who is looking for a community service project to complete a badge requirement.
- 2) Fork Union Business Map – the committee is currently meeting with Fork Union businesses to discuss the project and ask for their consent. The County Attorney’s Office provided language for a consent form to assist with getting the information needed from the businesses.
- 3) Ms. Kilpatrick provided an update on the Historic Courthouse restoration work.
- 4) Tourism Strategic Plan Update – at the March meeting the members agreed to focus on the Goals and Actions. Upon further discussion, the members agreed to divide into groups to review and edit the goals.
Goal 1: Tricia Johnson, Ben Shaw, Nina Monroe
Goal 2: George Goin, Cathy Tatro, Angela Chainer, Patricia Eager
Goal 3: Kathleen Kilpatrick, Jennifer Schmack, Aaron Spitzer
Goal 4: Peggy Shanklin, Lois Mastro, Cathy Tatro, Kathleen Kilpatrick

New Business:

Mrs. Eager inquired about the proposed agritourism article in the Fluvanna Review. The proposed development, known as Reventon Farms, to be located on Rolling Road South on 700 acres along Fluvanna/Albemarle county line. The project proposes a total 250 cabins, 36 cabins in Fluvanna County.

Comments/Announcements: None.

Adjournment:

Chair Monroe adjourned the meeting at 7:15 pm.

Next EDTAC meeting will be on the second Monday of the month: May 8, 2023 at 6:00 pm in the Morris Room.