Economic Development & Tourism Advisory Council (EDTAC)
Meeting Agenda

Monday, May 8, 2023
6:00 pm
County Administration Building - Morris Room

1. Call to Order
   Nina Monroe

2. Public Comments
   Nina Monroe

3. Approval of Minutes
   a. April 2023
      Lois Mastro

4. Old Business
   a. Project Update - Fork Union Business Map
      Jennifer Schmack/Nina Monroe
   b. Project Update - LOVE Sign at PG Park
      Aaron Spitzer
   c. Tourism Strategic Plan
      Aaron Spitzer/Jennifer Schmack

5. New Business
   Nina Monroe

6. Comments/Announcements
   Nina Monroe

7. Adjournment
   Nina Monroe

Next Meeting:
June 12, 2023 at 6:00 pm
County Administration Building - Morris Room
Economic Development & Tourism Advisory Council (EDTAC) Minutes
Regular Meeting Minutes April 10, 2023
Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent
(a) Vacant Business Representative
(p) Angela Chainer At-Large Representative
(p) Patricia Eager BOS Representative
(p) George Goin Farm Bureau Representative
(p) Tricia Johnson Fluvanna Historical Society Representative
(p) Kathleen Kilpatrick At-Large Representative
(p) Peggy Shanklin At-Large Representative
(a) Lois Mastro EDA Representative, Secretary
(p) Nina Monroe Business Representative, Chair
(p) Ben Shaw At-Large Representative
(p) Cathy Tatro At-Large Representative, Vice Chair

Staff:
(a) Eric Dahl Fluvanna County Administrator
(p) Jennifer Schmack Director of Economic Development
(p) Aaron Spitzer Director of Parks and Recreation

Guests: Alan Davis

Call to order:
Chair called the meeting to order at 6:05 pm

Approval of February minutes:
Mr. Shaw motioned to approve the minutes, seconded by Ms. Shanklin. The minutes were approved (9-0)
Public Comment:

Alan Davis shared interest in the Tourism Strategic Planning process.

Old Business:

1) Pleasant Grove LOVE sign – Mr. Spitzer gave an update on conversations with the school arts and trades programs, they are currently working on constructing a structure at the Library. Mr. Spitzer will be talking with a Girl Scout who is looking for a community service project to complete a badge requirement.

2) Fork Union Business Map – the committee is currently meeting with Fork Union businesses to discuss the project and ask for their consent. The County Attorney’s Office provided language for a consent form to assist with getting the information needed from the businesses.

3) Ms. Kilpatrick provided an update on the Historic Courthouse restoration work.

4) Tourism Strategic Plan Update – at the March meeting the members agreed to focus on the Goals and Actions. Upon further discussion, the members agreed to divide into groups to review and edit the goals.
   Goal 1: Tricia Johnson, Ben Shaw, Nina Monroe
   Goal 2: George Goin, Cathy Tatro, Angela Chainer, Patricia Eager
   Goal 3: Kathleen Kilpatrick, Jennifer Schmack, Aaron Spitzer
   Goal 4: Peggy Shanklin, Lois Mastro, Cathy Tatro, Kathleen Kilpatrick

New Business:

Mrs. Eager inquired about the proposed agritourism article in the Fluvanna Review. The proposed development, known as Reventon Farms, to be located on Rolling Road South on 700 acres along Fluvanna/Albemarle county line. The project proposes a total 250 cabins, 36 cabins in Fluvanna County.

Comments/Announcements: None.

Adjournment:

Chair Monroe adjourned the meeting at 7:15 pm.

Next EDTAC meeting will be on the second Monday of the month: May 8, 2023 at 6:00 pm in the Morris Room.