



## Economic Development & Tourism Advisory Council (EDTAC) Meeting Agenda

Monday, June 12, 2023

6:00 pm

County Administration Building - Morris Room

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| 1. Call to Order                            | Nina Monroe                                      |
| 2. Public Comments                          | Nina Monroe                                      |
| 3. Approval of Minutes                      |  |
| a. May 2023                                 |  |
| 4. Old Business                             |  |
| a. Project Update - Fork Union Business Map | Jennifer Schmack/Nina Monroe                     |
| b. Project Update - LOVE Sign at PG Park    | Aaron Spitzer                                    |
| c. Tourism Strategic Plan                   |  |
| i. Goal 1                                   | Tricia Johnson, Ben Shaw, Nina Monroe            |
| ii. Goal 4                                  | Peggy Shanklin, Cathy Tatro, Kathleen Kilpatrick |
| 5. New Business                             | Nina Monroe                                      |
| 6. Comments/Announcements                   | Nina Monroe                                      |
| 7. Adjournment                              | Nina Monroe                                      |

**Next Meeting:**

**July 10, 2023 at 6:00 pm**

**County Administration Building - Morris Room**

## **Economic Development & Tourism Advisory Council (EDTAC) Minutes**

### **Regular Meeting Minutes May 8, 2023**

**Location: Morris Room, 132 Main St., Palmyra, VA 22963**

**Members:** legend – p=present, a=absent

(p)Patricia Eager	BOS Representative
(a)George Goin	Farm Bureau Representative
(p)Tricia Johnson	Fluvanna Historical Society Representative
(p)Kathleen Kilpatrick	At-Large Representative
(a)Peggy Shanklin	At-Large Representative
(p)Nina Monroe	Business Representative, Chair
(p)Ben Shaw	At-Large Representative
(p)Cathy Tatro	At-Large Representative, Vice Chair

#### **Staff:**

(p)Eric Dahl	Fluvanna County Administrator
(p)Jennifer Schmack	Director of Economic Development
(p)Aaron Spitzer	Director of Parks and Recreation

#### **Call to order:**

Chair called the meeting to order at 6:07 pm

#### **Approval of April 2023 minutes:**

Mrs. Tatro motioned to approve the minutes, seconded by Mr. Shaw. The minutes were approved (7-0)

#### **Public Comment:**

No public comments were made.

**Old Business:**

- 1) Fork Union Business Map – the committee is currently meeting with Fork Union businesses to discuss the project and ask for their consent.
- 2) Pleasant Grove LOVE sign – Mr. Spitzer is currently talking with a Girl Scout who is looking for a community service project for her Silver Award. The project must be complete by September.
- 3) Tourism Strategic Plan Update – EDATAC members are divided into groups to review and edit the goals:
  - Goal 1: Tricia Johnson, Ben Shaw, Nina Monroe
  - Goal 2: George Goin, Cathy Tatro, Angela Chainer, Patricia Eager
  - Goal 3: Kathleen Kilpatrick, Jennifer Schmack, Aaron Spitzer
  - Goal 4: Peggy Shanklin, Lois Mastro, Cathy Tatro, Kathleen KilpatrickGoals 1 and 4 will be presented in June, and Goals 2 and 3 will be presented in July.

**New Business:** None.

**Comments/Announcements:** None.

**Adjournment:** Chair Monroe adjourned the meeting at 7:02 pm.

Next EDTAC meeting will be on the second Monday of the month:  
June 12, 2023 at 6:00 pm in the Morris Room.