



Economic Development & Tourism Advisory Council (EDTAC) Meeting Agenda

Monday, July 10, 2023
6:00 pm

County Administration Building - Morris Room

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| 1. Call to Order | Nina Monroe |
| a. Appoint New Secretary | |
| 2. Public Comments | Nina Monroe |
| 3. Approval of Minutes | |
| a. June 2023 | |
| 4. Old Business | |
| a. Project Update - Fork Union Business Map | Jennifer Schmack/Nina Monroe |
| b. Project Update - LOVE Sign at PG Park | Aaron Spitzer |
| c. Tourism Strategic Plan | |
| i. Goal 2 | George Goin, Cathy Tatro, Patricia Eager |
| ii. Goal 3 | Aaron Spitzer, Jennifer Schmack, Kathleen Kilpatrick |
| 5. New Business | Nina Monroe |
| 6. Comments/Announcements | Nina Monore |
| 7. Adjournment | Nina Monroe |

Next Meeting:
August 14, 2023 at 6:00 pm
County Administration Building - Morris Room

Economic Development & Tourism Advisory Council (EDTAC) Minutes

Regular Meeting Minutes June 12, 2023

Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent

(a)Patricia Eager	BOS Representative
(p)George Goin	Farm Bureau Representative
(a)Tricia Johnson	Fluvanna Historical Society Representative
(p)Kathleen Kilpatrick	At-Large Representative
(p)Peggy Shanklin	At-Large Representative
(p)Nina Monroe	Business Representative, Chair
(p)Ben Shaw	At-Large Representative
(p)Cathy Tatro	At-Large Representative, Vice Chair

Staff:

(a)Eric Dahl	Fluvanna County Administrator
(p)Jennifer Schmack	Director of Economic Development
(p)Aaron Spitzer	Director of Parks and Recreation

Guests:

Alan Davis

Call to order:

Chair called the meeting to order at 6:00 pm

Approval of May 2023 minutes:

Mrs. Tatro motioned to approve the minutes, seconded by Ms. Shanklin. The minutes were approved (8-0)

Public Comment:

No public comments were made.

Old Business:

- 1) Fork Union Business Map – the committee is currently meeting with Fork Union businesses to discuss the project and ask for their consent.
- 2) Pleasant Grove LOVE sign – Mr. Spitzer is currently talking with a Girl Scout who is looking for a community service project for her Silver Award. The “L-O-V-E” letters will be Blue and Gold. The project must be complete by September.
- 3) Tourism Strategic Plan Update – EDTAC members are divided into groups to review and edit the goals. Goals 1 & 4 were presented:
Goal 1: Tricia Johnson, Ben Shaw, Nina Monroe
Goal 4: Peggy Shanklin, Lois Mastro, Cathy Tatro, Kathleen Kilpatrick
Goals 2 and 3 will be presented in July.

New Business:

Mrs. Kilpatrick mentioned she attended the June 3rd Coffee and Conversation with the County at the Fluvanna Community Center, and noted that Fork Union Community Day is currently being organized by Loretta Johnson-Morgan and the Fluvanna Leaders for Race and Diversity, to be held September 16th or 23rd. Ms. Shanklin mentioned the need for a senior center near Lake Monticello.

Comments/Announcements: None.

Adjournment: Chair Monroe adjourned the meeting at 7:00 pm.

Next EDTAC meeting will be July 10, 2023 at 6:00 pm in the Morris Room.

Respectfully Submitted,
Jennifer Schmack
Director of Economic Development