1. Call to Order – Nina Monroe

2. Public Comments – Nina Monroe

3. Approval of Minutes – Kathleen Kilpatrick
   a. July 2024

4. Old Business
   a. Historic Courthouse Restoration Update – Kilpatrick, Johnson
   b. Gateway Signs Committee - Monroe, Morris, Shanklin, Tatro, Shaw, Spitzer
   c. Fluvanna VA250 Committee – Monroe, Shanklin, Kilpatrick, Johnson, Schmack, C.Talley

5. New Business
   a. Election of EDTAC Secretary

6. Comments/Announcements

7. Adjournment

Next Meeting:
September 9, 2024 at 6:00 pm
Pleasant Grove House at Pleasant Grove Park
Economic Development and Tourism Advisory Council
Regular Meeting Minutes Monday, July 8, 2024
Location: Morris Room, 132 Main St., Palmyra, VA 22963

Members: legend – p=present, a=absent

George Goin, Farm Bureau Representative – P
Tricia Johnson, Fluvanna Historical Society Representative – A
Kathleen Kilpatrick, At-Large Representative – P
Peggy Shanklin, At-Large Representative - P
Nina Monroe, Business Representative, Chair – P
Ben Shaw, At-Large Representative – A
Cathy Tatro, At-Large Representative, Vice Chair – P
Jeff Potter, EDA Representative – P
Suzy Morris, At-Large Representative – P
Marieke Henry, Business Representative – P
Timothy Hodge, BOS Representative – P

Staff:
Eric Dahl, Fluvanna County Administrator – A
Jennifer Schmack, Director of Economic Development – P
Aaron Spitzer, Director of Parks & Recreation – P

Call to Order:
Chair Called the Meeting to order at 6:00

Public Comments:
There were no public comments.

Approval of April, 2024 Minutes:
Ms. Morris made a motion to approve the minutes of the EDTAC meeting on May 13, 2024, and Ms. Tatro seconded the motion. The minutes were adopted unanimously.

Old Business:
   a. Courthouse Restoration— Ms. Kilpatrick provided a brief update on the project.

   b. Gateway Signs Committee— Committee includes: Monroe, Morris, Shanklin, Shaw and Spitzer. Ms. Tatro provided an update from the May 16th meeting, the committee proposed a sign and shape similar to Goochland County be used. Proposed locations for signage: 15 S at Bremo Bluff, 15 N at Zion Crossroads, 6 E at Columbia (note- there is a sign there but it is too short), 6 W at Scottsville, 53 S at Martin Kings Road. An alternate sign was discussed at Union Mills Road. It is hoped these location can be planted with a small patch of perennial flowers.
c. Fluvanna VA250: Committee includes: Monroe, Shanklin, Johnson, and Schmack. Ms. Kilpatrick provided the following committee report: at their July 3rd meeting, the Board of Supervisors approved a Lafayette Trail Marker to be installed on County owned property in Columbia. The committee met to review the list of proposed potential projects and ranked them 1-3, noting some updates need to be made to the spreadsheet to edit the leads and champions. Ms. Talley provided an update on the General Lafayette event in Wilmington. Ms. Morgan-Johnson provided an update on the planning of Columbia Day. Ms. Schmack made a motion to approve the proposed projects rated #1 as EDTAC projects, seconded by Ms. Tatro. Motion Passed 9-0.

**New Business:**

a. Proposed EDTAC Remote Participation Policy – Ms. Schmack presented the proposed EDTAC Remote Participation Policy that was drafted by County Attorney Dan Whitten. Ms. Tatro made a motion to approve the policy, seconded by Ms. Morris. Motion Passed 9-0.

**Announcements:**

Ms. Schmack announced that the Virginia Tourism Corporation (VTC) awarded Fluvanna County a Marketing Leverage Grant, for $13,000 to support the Find Fluvanna, Fall in Love campaign. Additionally, VTC approved Fluvanna County’s request to become the Destination Marketing Organization. This designation will allow access to state marketing and grant opportunities.

Ms. Monroe proposed the September EDTAC Meeting take place at Pleasant Grove Park.

There being no further business, the chair adjourned the meeting at 7:09 p.m.

Respectfully Submitted,

Kathleen Kilpatrick