

Minutes of Meeting

Monday March 14, 2022, 5:00 PM

Members: Curtis Putnam (p) Valerie Palamountain (p) Ben Hudson(p)
Rovelle Brown (p) Rudy Garcia (p) Lois Mastro (p)
Lorretta Johnson-Morgan(p)
P - present, A- absent
Ben Hudson arrived 5:29

Guests: Patricia Eager and Peggy Shanklin

County Staff: Douglas Miles(a), Eric Dahl(a), Jennifer Schmack(p)

- I. Chair Rudy Garcia convened the assembly of EDA directors at 5:02 PM**
- II. Minutes Approved - February 14, 2022 minutes Putnam/Johnson-Morgan (6-0)**
- III. Treasure's Report-** Ben Hudson reported a balance of \$32,548.85 as of 3/9/22 reflecting \$2.42 interest earned and payment of \$1,045.00 to Fluvanna Review for Small Business Fair Ads. The invoices were (1) to the county for wire transfers of \$210, (2) Mountain Top Montessori \$750, (3) Region 10 \$1000, and (4) SOCA \$1000. A notification to the county for the \$1000 budgeted amount for EDA was written. The motion of report approval Palamountain/Brown (7-0)
- IV. County Report -** Jennifer Schmack did 9 existing business visits, fourteen partner agencies, eleven other economic development activities, 9 business prospects, 6 inquiries, and 4 small business referrals. Human Resource managers of Fluvanna only employers had a focus group business meeting at Cunningham Winery on Virginia Career Works and other employment issues. VA Career Works advises in Fluvanna County on Thursdays and SBDC dedicated time to be determined. A permanent location for the 2 is being sought. The HR managers were positive on the Fluvanna County High School CTE training for work preparedness as well as the county's reentry program. Platinum PR consultants will determine the leading initial goal from the 4 to 5 draft goals with a draft report in April. The Planning Commission in April and the BOS in May will address changing the 3 additional parcels at the Fork Union Commerce Park from A-1 agricultural to I-1 light industrial with such businesses as car wash or a waste recycling propered out. The Park will also be renamed.
- V. Chair's Report-** Chair Garcia reported that the affordable housing contract was signed by himself as EDA Chair and Lois Mastro as Secretary.
- VI. Public Comment -** Peggy Shanklin spoke of the farmers' market which will open on April 3rd. The time of operation will be from 11-2. Beyond the vendors, there will be music and food trucks. Donations of \$150 for picnic tables are welcomed.
- VII. New Business -** Chair Garcia announced the next meeting will be April 4th at CVEC/VMDAEC Training Facility, 1293 Salem Church Rd., Palmyra. After our shortened meeting, the pitch competition will begin. The judges are CIC's Shannon Beach and Fluvanna Supervisors Mozell Booker and Chris Fairchild with CVSBDRC Rebecca Haydock as Emcee.
- VIII. Discussion by Lorretta Johnson-Morgan-** The Minority Business Fair date is April 9th. The sponsoring partners are the EDA, NAACP, and Fluvanna Leaders for Race Diversity. There are presently 43 vendors. Flyers and social media ads are done Banners will be displayed. EDA will have a table. Insurance will be paid by EDA.

Adjournment: There being no further business to come before the Authority, the Chair adjourned the meeting at 6:01 PM. Motion to adjourn Palamountain/Johnson-Morgan (7-0).

Minutes Recorded by Lois Mastro.

Respectfully submitted,

Lois Mastro, Secretary